

December 2012

Year 2012 review

BUSINESS AVIATION MONITOR

Special INSIGHT edition

DISCLAIMER:

The Business Aviation MONITOR (BAM) is a free-of-charge market overview published by WINGX Advance GmbH for those with interest or participation in the business aviation industry. WINGX Advance GmbH is not liable for the quality, accuracy, or completeness of the information contained, same as for any recipients' decision made, based on any BAM content. The registered recipient is permitted to use, publish and forward excerpts taken from the BAM, whereas for any of those purposes, the original source, the correct issue date must be clearly mentioned on the excerpt. Should BAM content be used, published or forwarded for commercial purposes, the original recipient is obliged to ask WINGX Advance for permission. BAM recipients are not permitted to modify any content within the file. Should the distribution be delayed or should WINGX Advance be unable to deliver certain issues, the recipient may not enforce any claim on WINGX Advance. WINGX Advance has the right to cancel the BAM at any time, for certain issues, for a certain period of time or definitively without stating a reason.







Source: Fotolia



Executive Summary

- > **Significant decline** compared to activity in December 2011. Departures down 7.2% YoY.
- > December activity lowest of any month in 2012 and the **lowest of any December** since 2005.
- End of dismal 2012, down 4% on 2011 with **little sign of recovery** from 4 year recession.
- In terms of usage, worst hit were midsize, turboprop and light jet segments operating short haul segments.
- > Bright spots were long-haul trips, use of heavy and ULR jets and Embraer market penetration.
- > Regionally, serious **setbacks in Western Europe**, particularly in domestic trips.
- > **Some growth** in Turkey, CIS, recovery from Middle East, increase from Africa and Brazil.

The reasons for the exceptional (and unexpected) decline in December YoY activity is explored and illustrated in this special edition of the Business Aviation Monitor

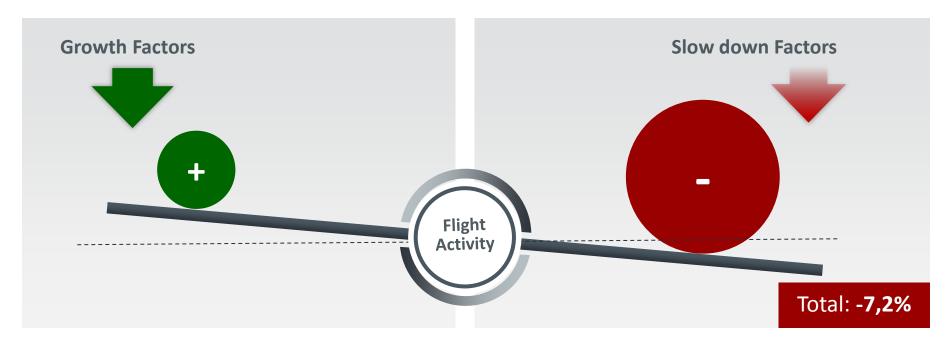


Table of Contents

What do you need to know	Insight from WINGX	Reference
How do country markets compare?	% gains/losses in December 2012, flights/month in 2012, split charter/private	5, 28, 29, 30
How is the overall market developing?	December performance compared to other months 2012, and compared to previous years	7, 8, 9, 11
What kind of trips are growing/declining?	December and full 2012 sector analysis, aircraft configuration, mission type	10, 12, 24, 25, 26, 27
Where are the geographic connections?	December matrix of European country connections, and links to global markets	6, 31, 32
What is the OEM competitive context?	December and full 2012 analysis of market share and growth across all fleet segments	16, 17, 18, 19, 20, 27
Which aircraft segments and types are popular, which not?	December analysis, by mission type, of all major aircraft market share and growth	13, 14, 15, 21, 22, 23, 26, 38, 39, 40, 41
Where are the busy / trending airports?	December and YTD illustration of traffic in established and fastest growing airports	33, 34, 35, 36, 37
Which city pairs are growing and declining?	Highlight December and YTD dense activity O&Ds, showing growth/decline trends	42, 43



Key Insight: what went wrong in December 2012



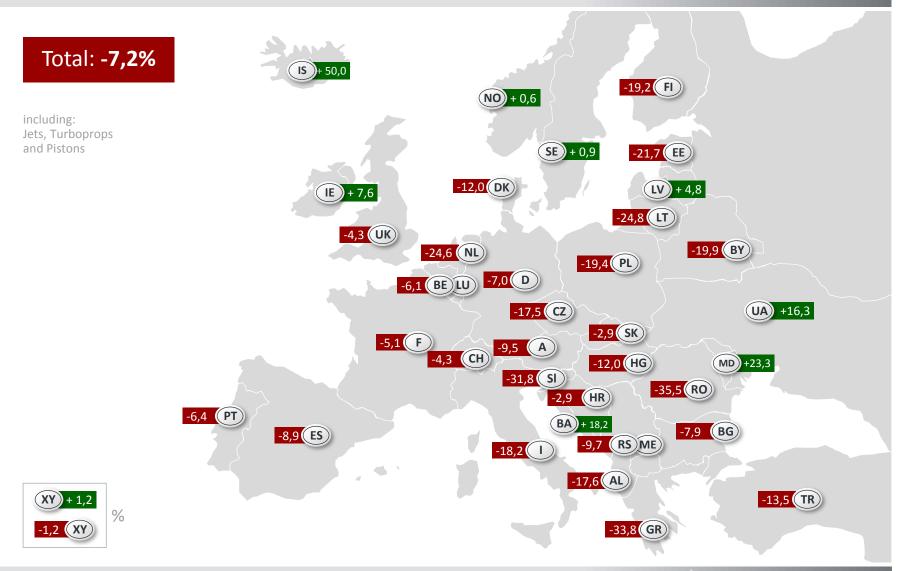
- Stand out market growth in Ukraine and Turkey
- > Increase in long haul trips and especially the ULR segment (10% of all flights)
- Growth in private use of VLJs and usage of mid size jets for longer missions
- Recovery in flights from Middle East, strong CIS market, surge from West Africa

- Christmas season (1/3 of the month and 13% down YoY)
- > Western Europe (90% of the market and 8% down YoY)
- > Germany (14% of the market and 8% down YoY)
- > Italy (4% of the market and 18% down YoY)
- Big falls in domestic trips (France -9% YoY, where domestic is 90% of total. Italy domestic trips -21%)
- > Light, mid size and turboprop sectors lost 10% YoY and represent 60% of all activity

Year on year, December was an exceptionally poor month for European business aviation activity, registering the lowest activity level of any single month since 2005



European Business Aviation traffic growth in December 2012



Departures between Europe's leading Western markets and Eastern Europe / Russia buoyed the market. Flights within Western Europe fell dramatically YoY.

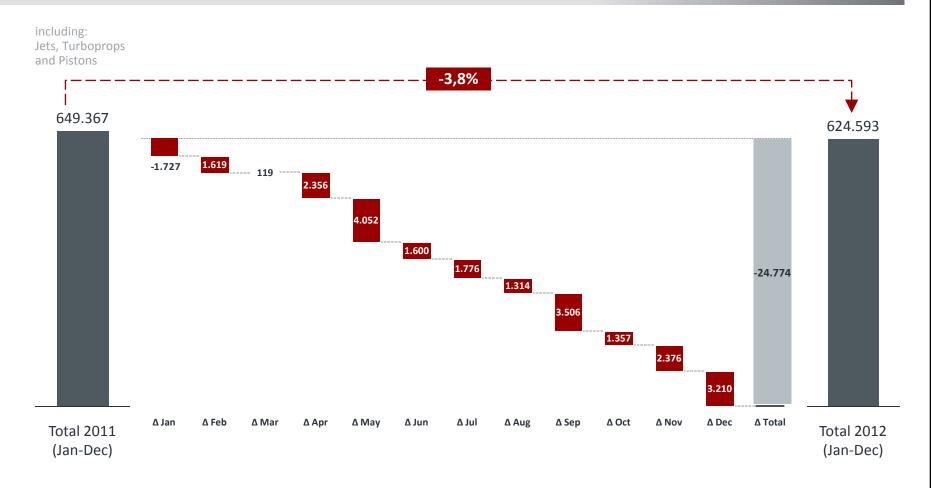


Region Flow ex Top 10 origin countries

	cluding: ts, Turboprops							D	estinatio	n count	ry						
	d Pistons	FR	GER	UK	IT	СН	ESP	NRY	TUR	AUS	RUS	SWE	UKR	BEL	NET	POL	GRE
	FRANCE	-8,33%	-6,82%	3,45%	-5,46%	-9,96%	-3,13%			2,60%	30,00%		60,61%	8,33%	-29,27%	0,00%	
	Departures	3.466	328	599	277	642	186			79	182		53	195	58	34	
	GERMANY	-3,19%	-6,55%	-6,19%	-12,84%	-9,62%	-8,06%		15,00%	-6,83%	6,79%	19,18%	7,50%	-19,60%	-15,87%	-21,57%	
	Departures	334	3.052	303	190	357	114		46	273	173	87	43	160	106	80	
	UK	-0,17%	4,03%	-9,72%	-9,20%	-5,94%	-26,98%	4,44%		15,25%	21,55%	41,03%		17,54%	-8,11%		
	Departures	590	310	2.749	148	412	138	47		68	141	55		134	102		
	ITALY	-5,92%	-21,61%	-5,59%	-21,67%	-30,00%	-20,88%			-28,74%	-5,26%			-3,92%			
	Departures	286	185	152	1.540	161	72			62	72			49			
	SWITZERLAND	-5,36%	-1,29%	-3,10%	-31,71%	-9,85%	15,24%			-4,58%	-1,12%		16,07%	3,85%	4,92%		
	Departures	653	384	406	168	366	121		32	146	177	34	65	108	64		
	SPAIN	-3,70%	-14,16%	-18,08%	-30,69%	3,92%	-11,14%							-24,39%			
	Departures	182	97	145	70	106	798							31			
	NORWAY			-2,38%				0,72%				-16,22%					
.r	Departures			41				1.398				31					
Origin country	TURKEY		2,33%						-23,60% 777		17,50%						
00	Departures			33					///		47						
zi.	Austria Departures	-8,14% 79	-12,29% 264	12,90% 70	-10,26% 70	10,94% 142				-13,90% 254	10,13% 87		31,58% 50				
Orig	RUSSIAN FEDERATION								2.440/		6/						
	Departures	23,16% 218	1,96% 156	25,25% 124	3,90% 80	-1,46% 202			2,44% 42	-8,70% 84			32,80% 166				
	SWEDEN	210	50,00%	2,04%	00	15,63%		-5,00%	72	04		-0,20%	100				
	Departures		93	50		37		38				1.009					
	NETHERLANDS	-14,89%	11,43%			73,17%					23,48%		9,62%				
	Departures	40	39			71				49	163		570				
	BELGIUM/LUXEMBOURG	9,30%	-11,23%	14,91%	-13,21%	-8,93%	-20,00%							-14,79%	-24,56%		
	Departures	188	166	131	46	102	32							121	43		
	NETHERLANDS	-22,39%	-18,60%	-18,46%		-11,84%								-4,44%	-51,41%		
	Departures	52	105	106		67				34				43	155		
	POLAND		-6,00%													-28,44%	
	Departures		94													234	
	GREECE																-67,37%
	Departures																62



Year to Date analysis of departures

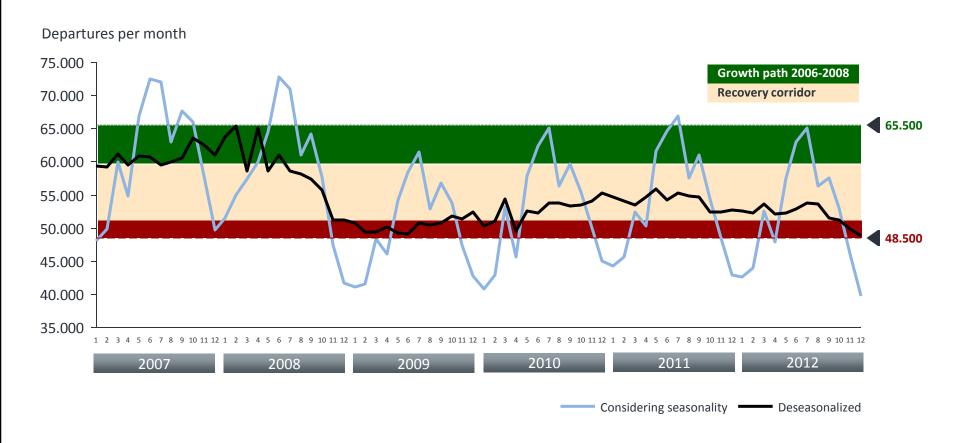


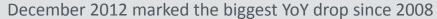
European flight activity shows no signs of climbing out of the trough which started in the second half of 2008; it is now as low as it has been since the recession began.



Where are we in the cycle?

including: Jets, Turboprops and Pistons

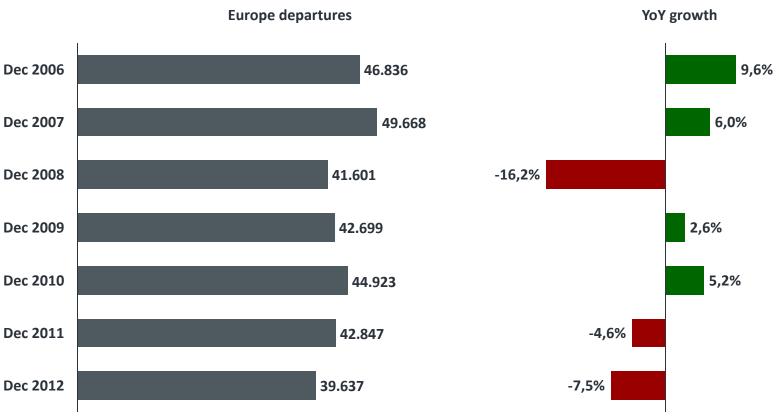




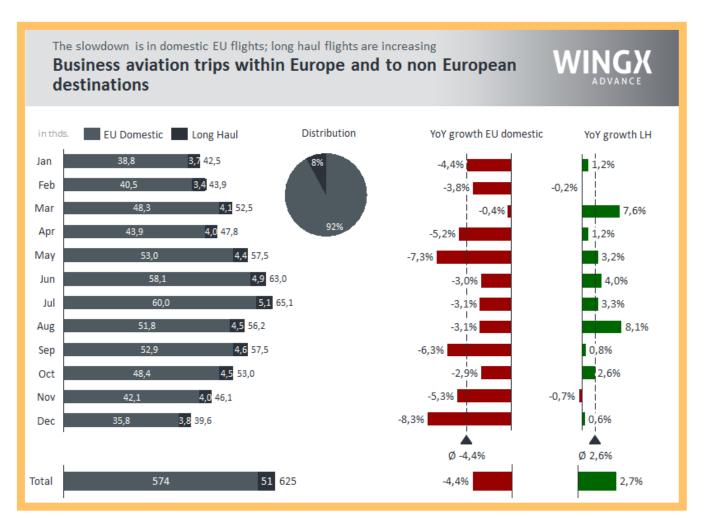


How did December 2012 compare to previous years?

including: Jets, Turboprops and Pistons

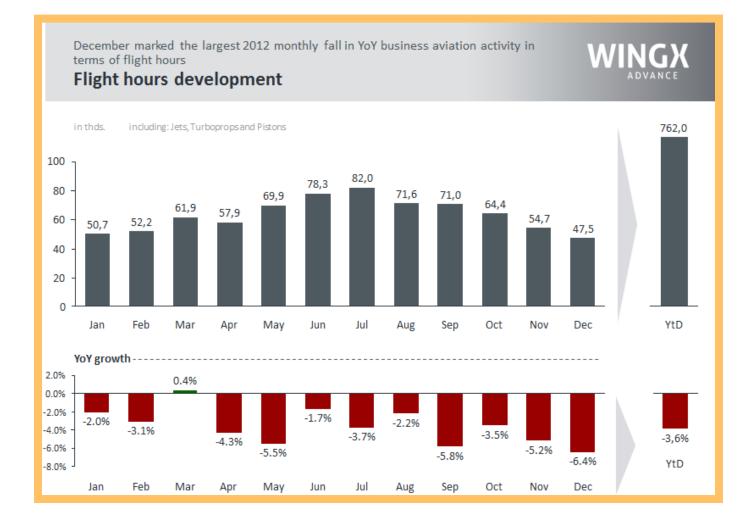






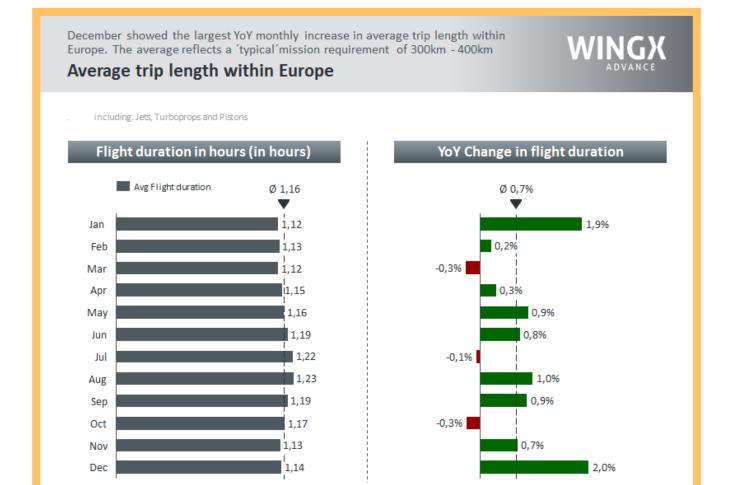






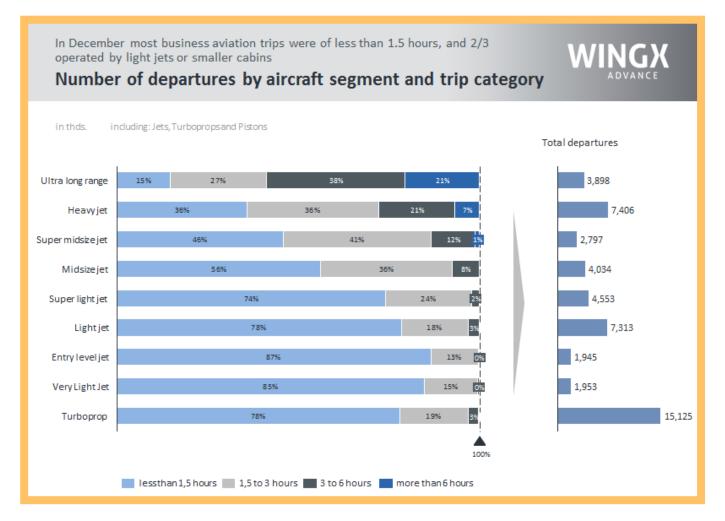






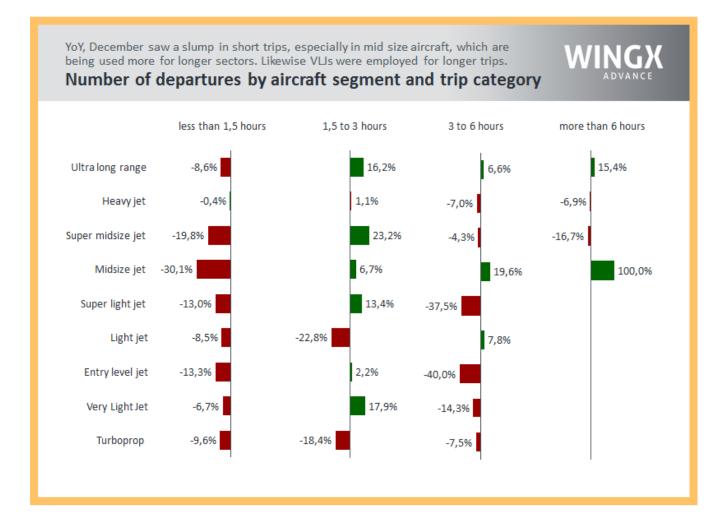






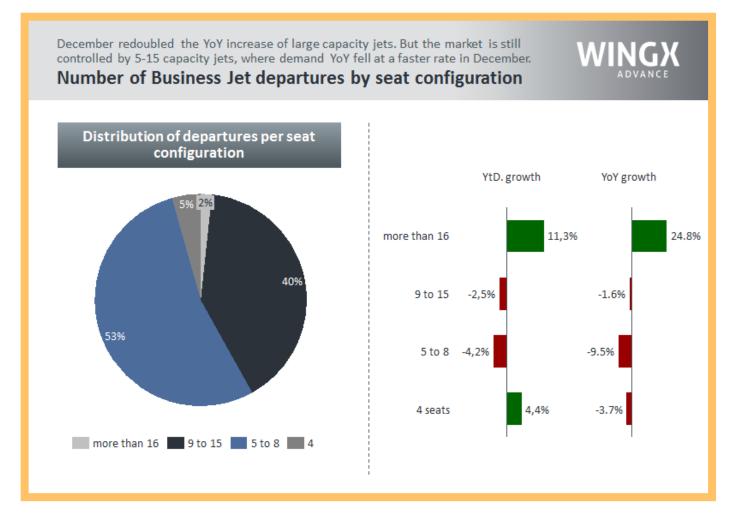












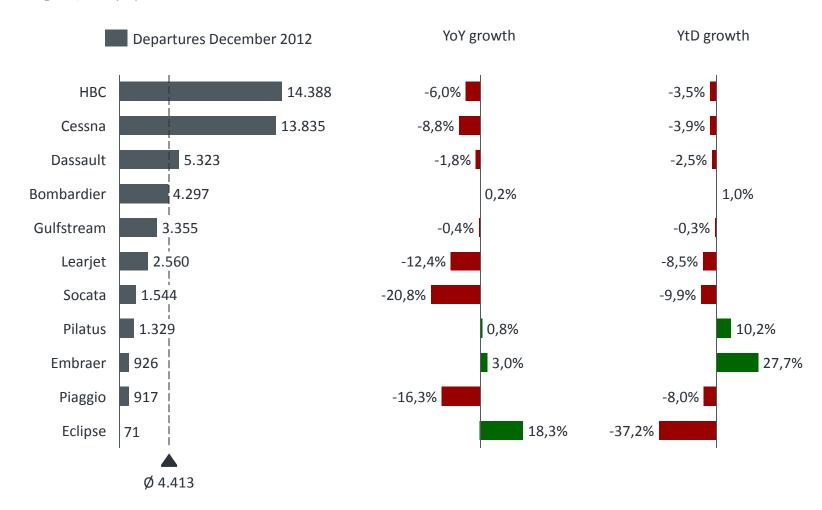


Only Embraer and Eclipse made tangible YoY gains in December. There were severe backwards steps from the Piaggio, Socata and Learjet fleet in particular.

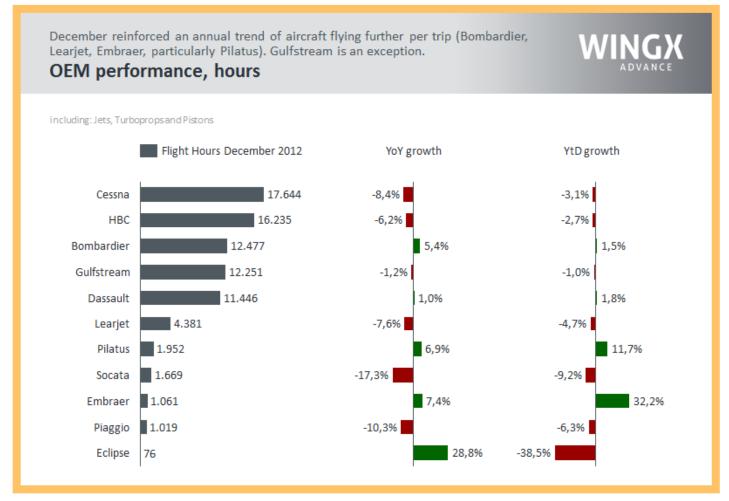


OEM performance, departures

including: Jets, Turboprops and Pistons











OEM departures by aircraft segment

In December, Cessna lost YoY activity in every aircraft segment, the ULR OEMs mostly gained activity, Embraer and Learjet grew light jet flights, lost in other segments.

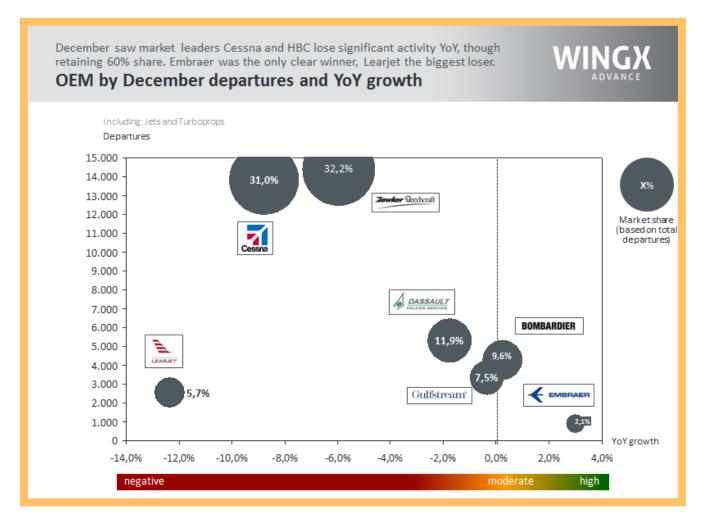




	BOMBARDIER		Cessna		DASSAULT		← EMBRAER		Gulfstream*		Zawkor Beecheraft		LEARJET	
	YtD	YoY	YtD	YoY	YtD	YoY	YtD	YoY	YtD	YoY	YtD	YoY	YtD	YoY
Ultra long range	6,5%	8,7%			31,0%	13,3%			2,6%	-0,7%				
Departures	21.440	1.526			12.103	892			23.099	1.480				
Heavy jet	-2,1%	-5,5%			-6,4%	-0,8%			-0,6%	5,2%				
Departures	27.922	1.830			52.672	3.620			19.027	1.247				
Super midsize jet	-0,5%	-0,5%	-7,6%	-10,9%	-7,8%	-0,4%			-6,7%	-11,8%	-16,9%	77,3%		
Departures	14.147	941	14.108	894	7.494	510			6.349	374	827	78		
Midsize jet			-11,2%	-11,6%	-2,7%	-54,4%			5,8%	30,4%	-2,9%	-14,5%	-6,7%	-21,6
Departures			5.065	291	3.006	104			3.464	240	39.305	2.500	14.499	899
Super light jet			2,5%	-7,4%	-13,9%	-18,3%							-10,4%	-12,89
Departures			57.312	3.542	3.319	197							12.245	814
Light jet -			-7,9%	-11,1%			176,5%	63,3%			-14,6%	-11,4%	-8,5%	0,6%
Departures			79.352	4.981			3.263	258			19.762	1.219	12.789	847
Entry level jet			-4,3%	-8,5%										
Departures			30.977	1.945										
Very light jet			2,1%	-3,2%			34,9%	-9,7%						
Departures			23.013	1.564			5.834	318						

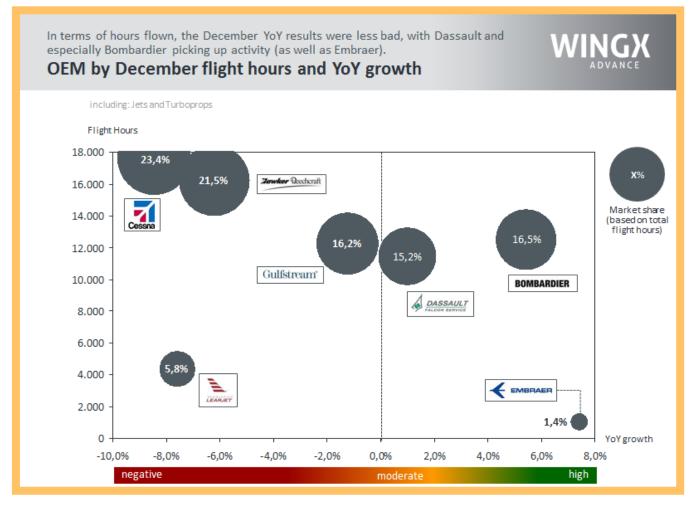
Dassault departures are being "flattered" by 7X AOG in 2011









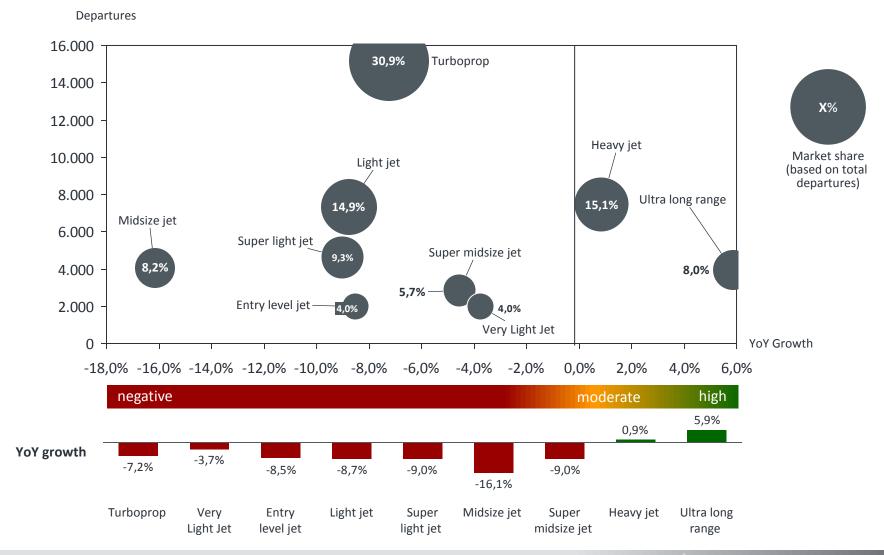




December saw YoY increases in heavy and ULR jet departures but the major market impact was the YoY fall in turboprop, light jet and midsize departures



Aircraft segment by December departures and YoY growth





AC segment departures and YoY Change

Following December YoY decline in all but 2 segments, the 2012 picture is negative except for super light, ULR and VL jets, most negative in super midsize and light jet segments.





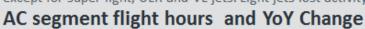


	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Ytd
Ultra long range	9,7%	9,6%	9,5%	8,2%	0,8%	19,3%	9,3%	9,8%	6,6%	10,1%	10,6%	5,9%	9,1%
Departures	4.025	3.756	4.402	4.136	5.003	5.889	6.074	4.799	5.221	5.042	4.397	3.898	56.642
Heavy jet	-0,9%	-4,1%	1,5%	-3,3%	-7,9%	-4,3%	-6,4%	-0,2%	-5,8%	-1,8%	1,0%	0,9%	-2,9%
Departures	7.759	7.302	8.945	8.190	9.899	11.482	11.245	9.542	10.041	9.262	8.483	7.406	109.556
Super midsize jet	-6,4%	-5,0%	-4,4%	-4,7%	-9,4%		-4,9%	-7,0%	-9,6%	-3,3%	-6,1%	-4,5%	-5,5%
Departures	3.092	2.995	3.482	3.271	3.955	4.395	4.471	3.739	3.949	3.572	3.207	2.797	42.925
Midsize jet	0,4%	-0,9%	1,4%	-2,3%	-3,9%	0,3%	-1,9%	-2,3%	-9,2%	-4,5%	-10,9%	-16,1%	-4,0%
Departures	4.512	4.624	5.306	4.930	5.957	6.920	7.038	6.015	5.905	5.504	4.594	4.034	65.339
Super light jet	1,0%	-2,8%	8,3%	0,3%	-5,9%	2,8%	1,1%	3,2%	-2,6%	-1,4%	-5,6%	-9,0%	-0,7%
Departures	4.773	5.104	6.195	5.576	6.633	7.563	7.742	6.807	6.749	6.035	5.146	4.553	72.876
Light jet	-8,4%	-4,4%	-5,8%	-9,3%	-7,7%	-9,0%	-8,3%	-6,4%	-9,5%	-3,5%	-10,4%	-8,7%	-7,7%
Departures	7.664	8.180	9.506	8.770	11.020	11.602	12.050	10.522	10.819	9.766	8.290	7.313	115.502
Entry level jet	-11,8%	-5,0%	-1,6%	-9,2%	-3,1%	-2,7%	-3,7%	2,4%	1,1%	-2,7%	-9,4%	-8,5%	-4,3%
Departures	2.049	2.093	2.719	2.480	3.003	3.092	2.935	2.748	2.881	2.661	2.371	1.945	30.977
Very light jet	9,5%	21,8%	22,7%	6,7%	8,4%	5,6%	1,3%	-7,5%	1,6%	-3,2%	1,0%	-3,7%	4,4%
Departures	1.951	2.157	2.566	2.217	2.781	2.982	3.164	2.705	2.904	2.419	2.227	1.953	30.026
Turboprop	-5,7%	-4,9%	-3,0%	-6,3%	-5,1%	-2,5%	0,3%	-5,6%	-5,7%	5,5%	0,2%	-7,2%	-3,3%
Departures	17.359	17.347	21.030	18.975	21.546	22.127	21.848	19.043	21.009	21.638	18.630	15.125	235.677



Following December YoY decline in all but ULR jet segments, the 2012 picture is negative except for super light, ULR and VL jets. Light jets lost activity YoY in every month of 2012.







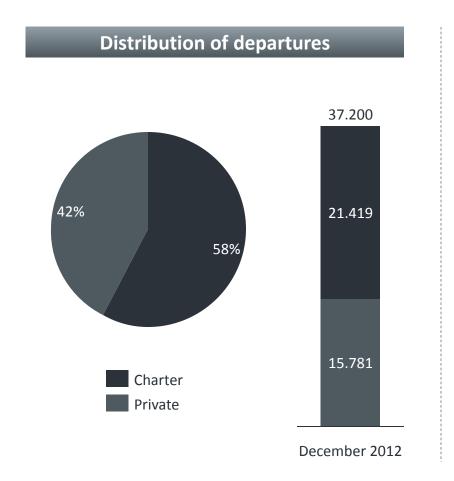


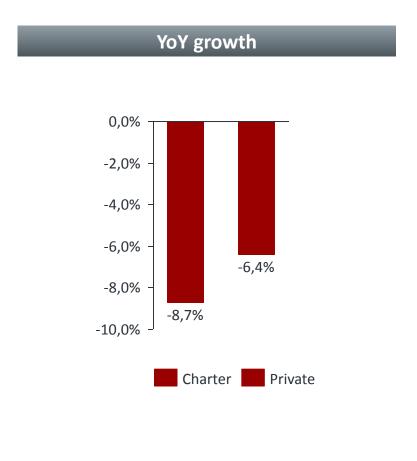
In December 2012 Charter activity represented the majority of overall flights. In contrast to November, Charter fell more than Private activity this month.



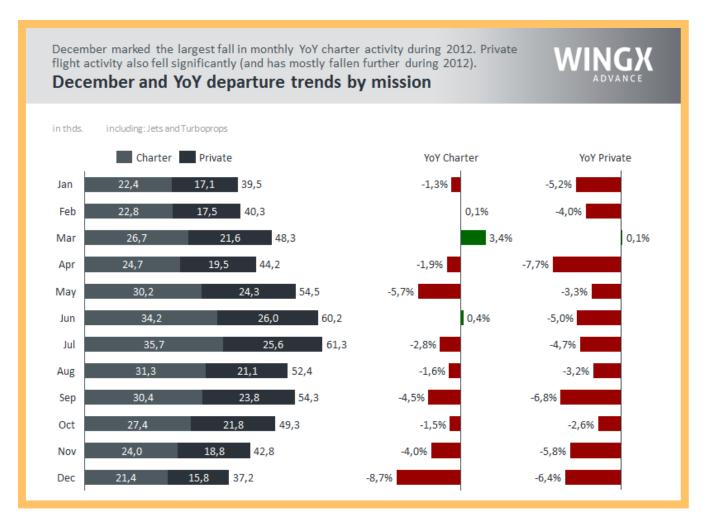
Traffic by mission December

including: Jets and Turboprops













December's charter activity YoY fell most in midsize, turboprop and entry level categories. Only heavy jet charter was stable. Private ULR and VL jet activity increased. AC segment departures by mission including: Jets and Turboprops in thds. YoY growth Private YoY growth Charter Private Charter Ultra long range 2.3 18.3% Heavy jet 3,5 6,2 0.4% 2,7 -4.5% Super midsize jet -0.5% -9.9% Midsize jet -18.1% 2.8 -13.9% Super light jet -7.2% Light jet 4.2 6,3 -7.2% -18.0% Entry level jet -13.8% -9.3% Very Light Jet 7.4% 2,6 Turboprop 4.7 -9.6% -14.7%





December saw narrow gains from the OEMs specialising in large jets, and continued market penetration from Embraer, which may be at the expense of Cessna and HBC Leading OEM activity performance by mission in thds. including: Jets Private Charter YoY growth Private YoY growth Charter Cessna 8,5 12,2 -13.5% -4.9% -17.6% -9.7% HBC 1.0% -0.7% Dassault Bombardier 2.8% 7.3% 4.6% Gulfstream 7.4% -24.0% -10.2% Learjet 36.6% 39.4% Embraer

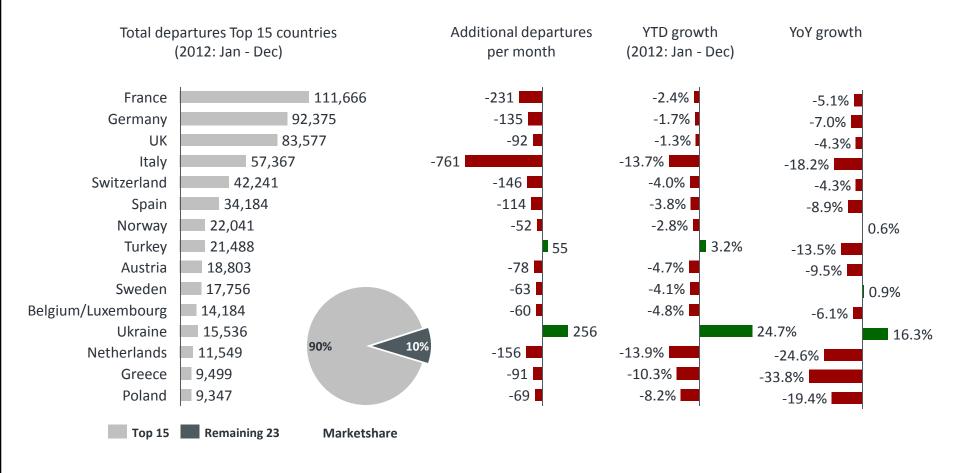


Over the year, Italy has contributed the largest regional decline in activity. Greece was a major loser in December. Turkey is positive YTD, but Ukraine is the stand-out 2012 success.

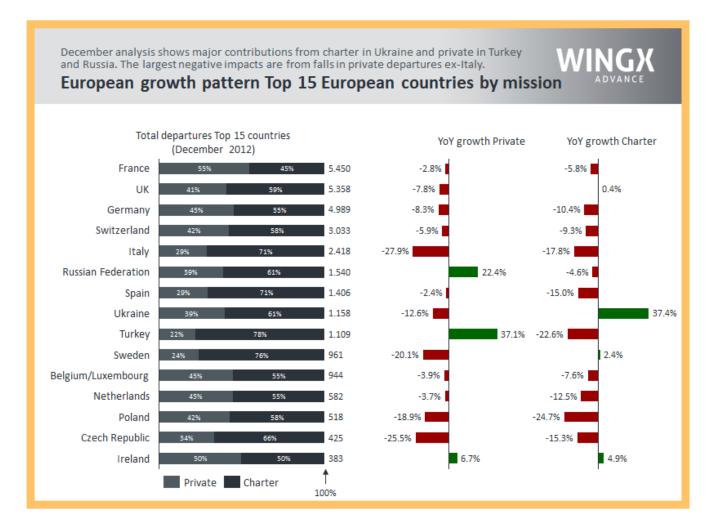


European growth pattern Top 15 European countries

including: Jets, Turboprops and Pistons





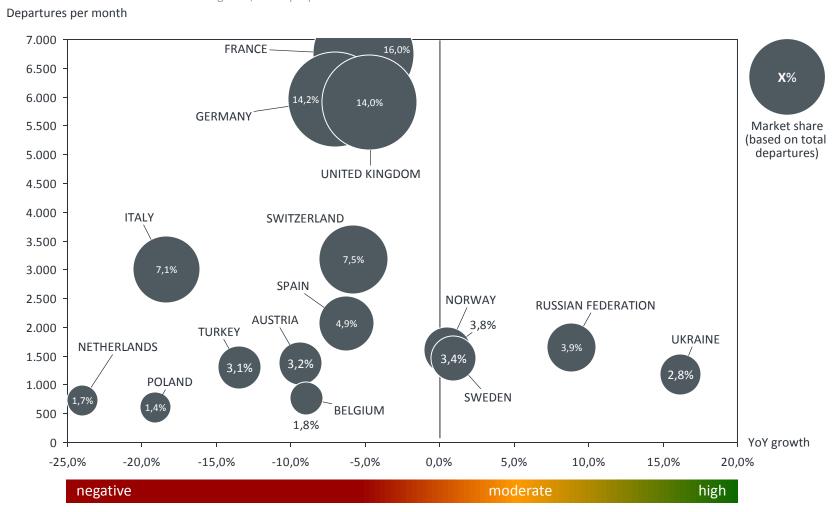






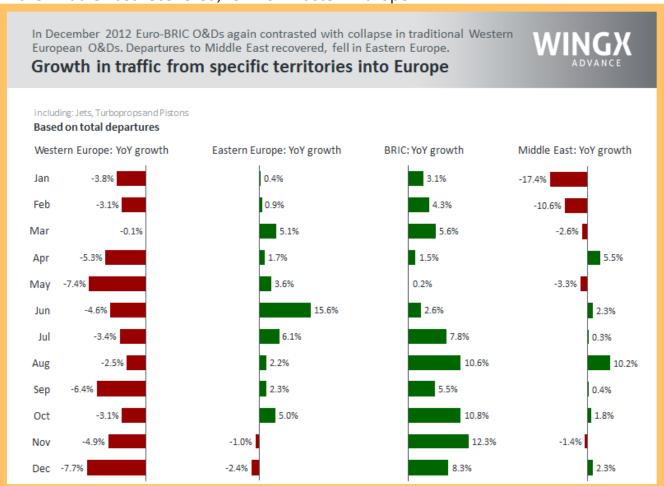
Top markets (plus Russia) activity in December





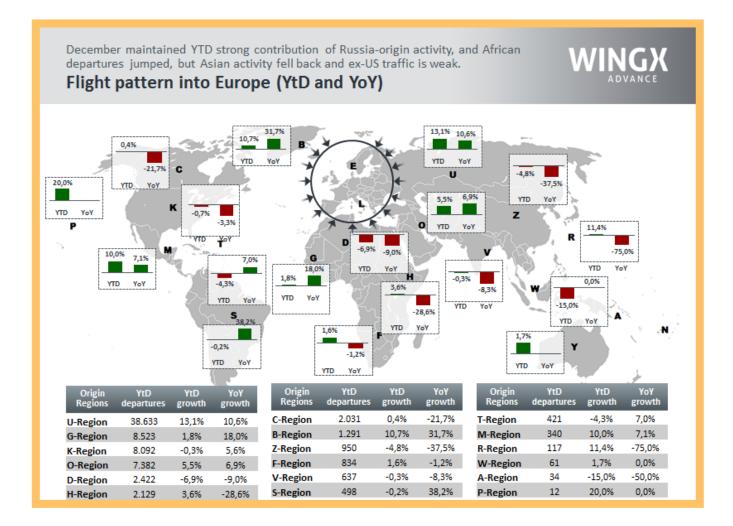


Departures from the Middle East recovered, fell from Eastern Europe.







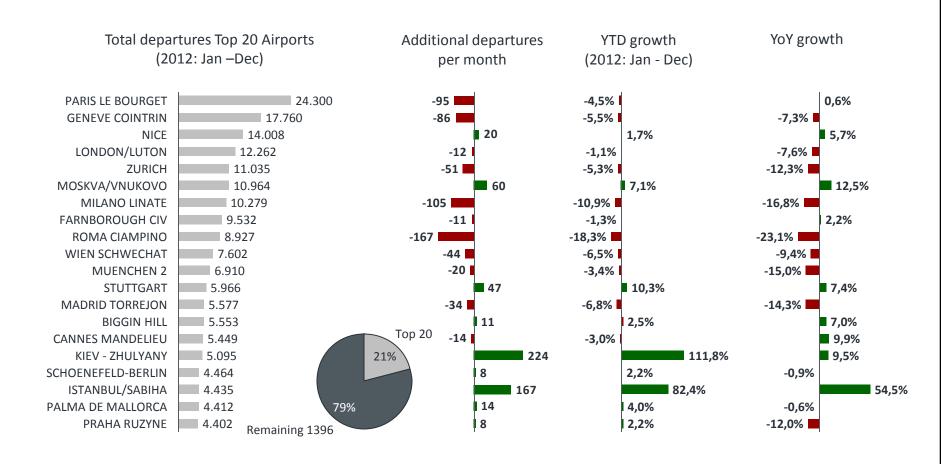




December maintained Istanbul Sabiha's strong growth, with much slower growth in Kiev Zhulyany. Roma Ciampino and Milano Linate lost the most traffic YoY.



Top 20 Airport departures





December analysis shows stand out gains in charter activity at Kiev and Biggin Hill, and major overall contributions from private flights out of Moscow, Nice and Wien. Top 20 Airports activity by mission profile including: Jets and Turboprops Total departures Top 20 Airports YoY growth YoY growth (December 2012) Charter Private PARIS LE BOURGET -7,7% -0,4% GENEVE COINTRIN -14,1% -5,3% MOSKVA/VNUKOVO 31.3% -5,2% LONDON/LUTON -5,8% -10.3% ZURICH -22,9% -13,0% **I** MILANO LINATE -32,3% -8,6% **I FARNBOROUGHCIV** 1,0% -3,1% NICE 20,7% -3,5% WIEN SCHWECHAT 16,4% -16.3% ROMA CIAMPINO -51,3% -18,3% MUENCHEN 2 -7,4% I -19,1% I -10,4% I BIGGINHILL 19,6% -19,6% KIEV - ZHULYANY 34.2% MADRIDTORREJON -21,1% -14,2%

-3,0%

-19,2%

0,0%

5,6%

19.2%



Private Charter

BRUSSELS NATIONAL

KIEV - BORISPOL

PRAHA RUZYNE

ISTANBUL/SABIHA

STUTTGART

SCHOENEFELD-BERLIN

0,0%

24.3%

35,5%

-8.3%

-9,7% I

-8,5%

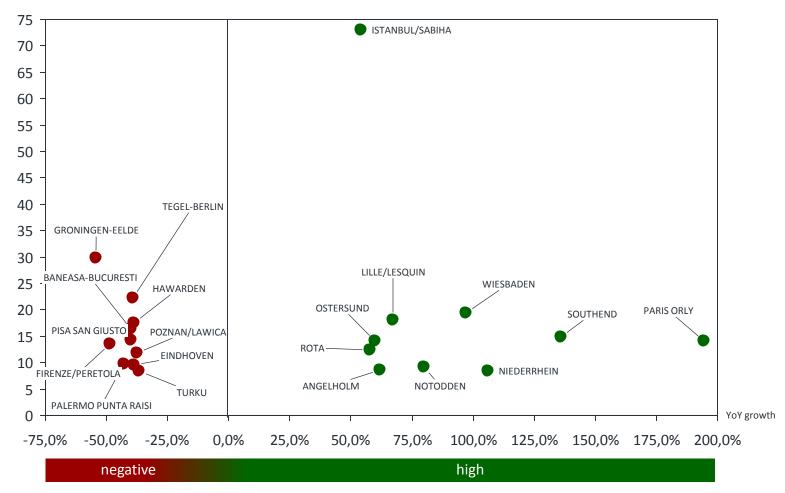
112.2%

Predictably Italian airports suffered biggest falls in December activity, less expected were German airport declines, and big gains from Istanbul, Sabiha and Paris, Orly.



Best and worst performing airports by December activity

Departures per week

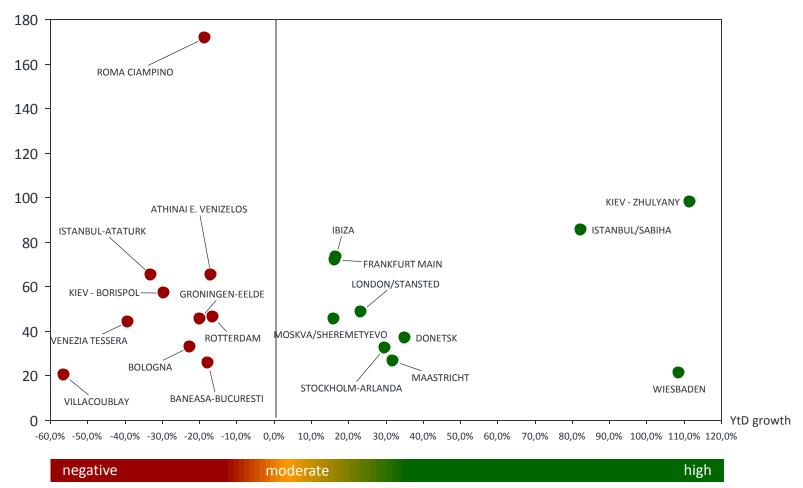


During the whole of 2012, evident creation of new business aviation hubs in Kiev and Istanbul. Unsurprising heavy losses in Italian, Spanish and Greek airports.



Best and worst performing airports by YtD activity

2012 YtD departures (per week)



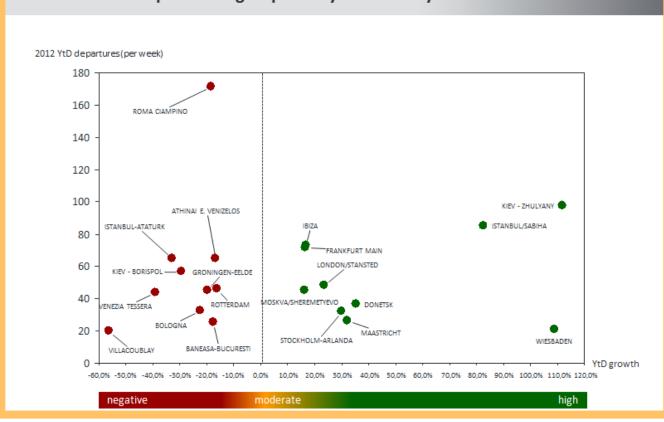


During the whole of 2012, evident creation of new business aviation hubs in Kiev and Istanbul. Unsurprising heavy losses in Italian, Spanish and Greek airports.

Best and worst performing airports by YtD activity



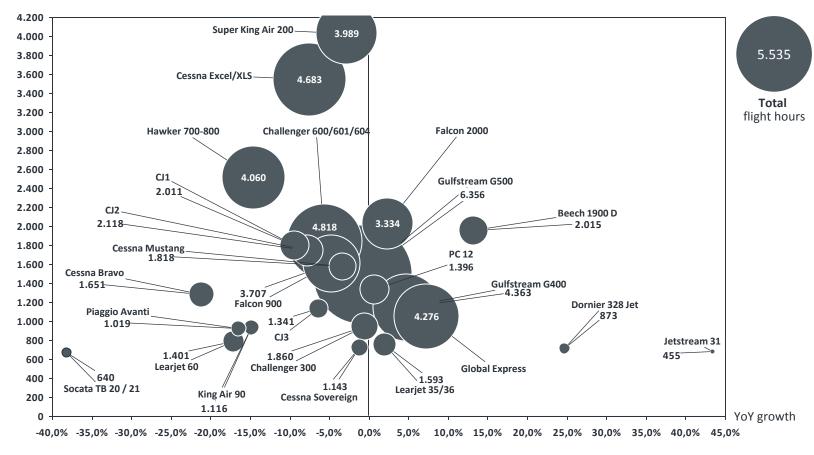






Top 25 Aircraft December 2012 activity

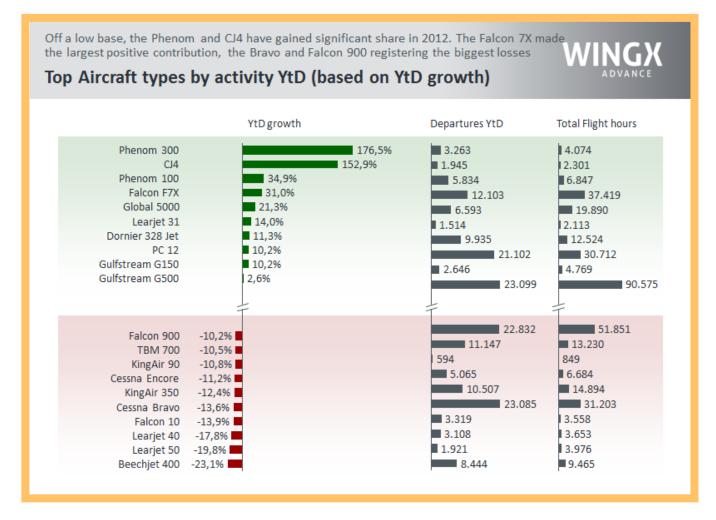
Departures December2012



negative

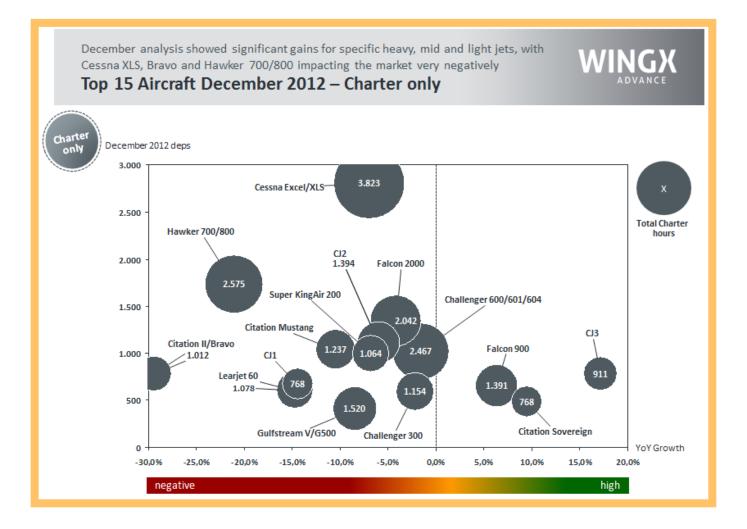
high





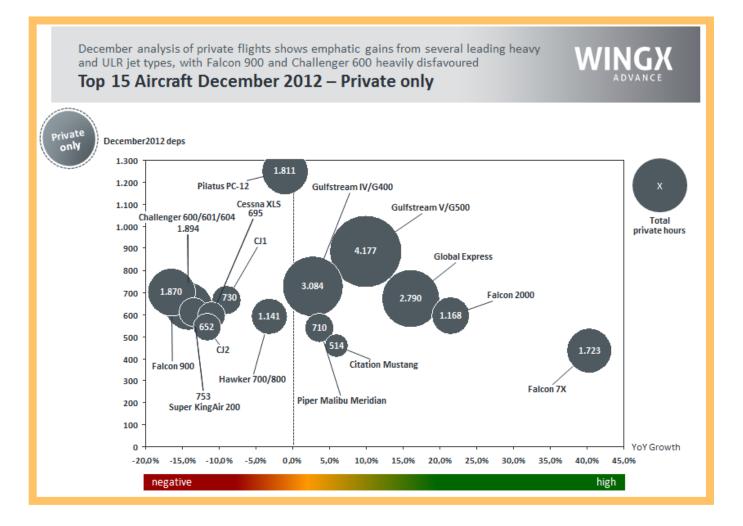




















December analysis of charter flight O&Ds shows big losses on the most popular EU major city links, stand out gains from Geneva-Farnborough and Zurich-Paris

Top 30 City pairs in December 2012 - Charter only









Charter: Top 30 City Pairs 2012 (with change in frequency compared to December 2011)

Rank	City Pair	Freq.	+ /-	Rank	City Pair	Freq.	+/-	Rank	City Pair	Freq.	+/-
1,	MILANO LINATE-ROMA CIAMPINO	94	8	-11.	BRAUNSCHWEIG-INGOLSTADT	19	19	21.	ISTANBUL-ATATURK-ANKARA	15	-4
2.	ROMA CIAMPINO-MILANO LINATE	80	-11	12.	INGOLSTADT-BRAUNSCHWEIG	19	15	22	BRISTOL/LULSGATE-GUERNSEY	14	7
3.	PARIS LE BOURGET-GENEVE	68	-36	13.	GENEVE COINTRIN-MOSKVA/VNUKOVO	17	-17	23.	LONDON/CITY-PARIS LE BOURGET	14	5
4.	GENEVE COINTRIN-PARIS LBG	67	-49	14.	ISTANBUL/SABIHA-ISTANBUL-ATATURK	17	-1	24.	FARNBOROUGH CIV-PARIS LE BOURGET	13	9
5.	MOSKVA/VNUKOVO-GENEVE	33	0	15.	ANKARA-ESENBOGA-ISTANBUL/SABIHA	16	1	25.	PARIS LE BOURGET-FARNBOROUGH CIV	13	8
б.	KIEV - ZHULYANY-DONETSK	24	17	16.	LONDON/LUTON-MOSKVA/VNUKOVO	16	9	26.	MOSKVA/VNUKOVO-NICE	13	-1
7.	ANKARA-ESENBOGA-ISTANBUL	24	8	17.	MOSKVA/VNUKOVO-PARIS LBG	16	6	27.	SANKT-PETERBURG-TALLINN/ULEMISTE	12	-4
8.	GENEVE FARNBOROUGH	22	14	18.	MILANO LINATE-PARIS LE BOURGET	16	2	28.	PARIS LE BOURGET-VNUKOVO	12	8
9.	DONETSK-KIEV - ZHULYANY	20	14	19.	NICE-PARIS LE BOURGET	15	5	29.	KIEV - ZHULYANY-DNEPROPETROVSK	12	12
10.	ZURICH-PARIS LE BOURGET	20	10	20.	ISTANBUL-ATATURK-ISTANBUL/S ABIHA	15	7	30	DNEPROPETROVSK-KIEV - ZHULYANY	12	12





Upcoming Analysis

DE-ICING

Analysis of the de-icing market: how many events forecast for winter 2013, what this represents in operating costs, where and how are these costs being incurred.

CHARTER REVENUES

Size of the charter market: how much revenue is being generated, by region, by fleet segment, by aircraft type, by key routes, by time series.

FUEL UPLOAD > Fuel upload: what are the requirements of the business aviation market, by region, aircraft type, OEM, route network. Quantification of market value.

CARBON EMISSIONS Carbon emissions: what is the business aviation market's carbon footprint, how is it generated regionally and by fleet type, what is the implied impact of the ETS.

US MARKET > US market status: using the same benchmarks applied to the European area market, how is the larger US business aviation market performing.

EMERGING MARKETS

> Emerging market growth: outside the mature US and European markets, where is the growth in business aviation and what are the key drivers.

If these or other business aviation related market research studies are of interest to you, please let us know and we would be happy to assist

WINGX

Definitions

- The charts illustrated in this analysis source data from national business aviation associations and Eurocontrol, covering 39 European national territories
- > All data analysis is carried out by WINGX Advance through our proprietory data tracking methodology
- > Illustrated flight activity analysis pertains to all IFR registered flights within Eurocontrol territories and between these territories and the rest of the world
- > Flights within Eurocontrol territories are referrred to as "EU domestic", flights between these territories and the rest of the world are defined as "long haul"
- The analysis covers all business jet types except those based on aircraft models used by commercial airlines, including the Embraer Legacy, Lineage, ACJ and BBJ derivations
- > Jet aircraft activity is segmented by cabin/range capability including: Ultra Long Range, Super Mid Size, Mid Size, Super Light, Light, Entry Level, Very Light
- > Where indicated, the analysis also covers turbo prop and piston aircraft; utilisation of all aircraft is also categorised by each of the OEMs for these aircraft
- > The analysis, as indicated, covers all types of private and commercial movement
- Aircraft utilisation is defined as traffic and is measured by number of departures and number of flight hours
- The analysis is shown for the preceding calendar month; it is compared to the previous year same month (YoY or Year on Year), and to the current total activity for the year (YtD or Year to Date)