

# June 2013 2013

# BUSINESS AVIATION MONITOR

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Source: Fotolia

# Where are we in the industry cycle?

Sequential month activity is well up, normal for the summer season. Activity is lower than June 2012 but even discounting seasonal variation, activity is trending up YTD.

#### THE BIG PICTURE Departures per month Growth path 2006-2008 Recovery corrido 80.000 75.000 71.000 70.000 65.000 60.000 55.000 51.000 50.000 flights 45.000 40.000 Including seasonal variation Excl. seasonal variation

#### **THE INSIDE STORY**

For the European and peripheral Nth Africa and Middle East market:

- Analysis of key factors influencing this month
- Monthly YTD analysis departures & hours
- 5 year growth path for private and charter
- Pistons Vs Jets Vs **Turboprops**

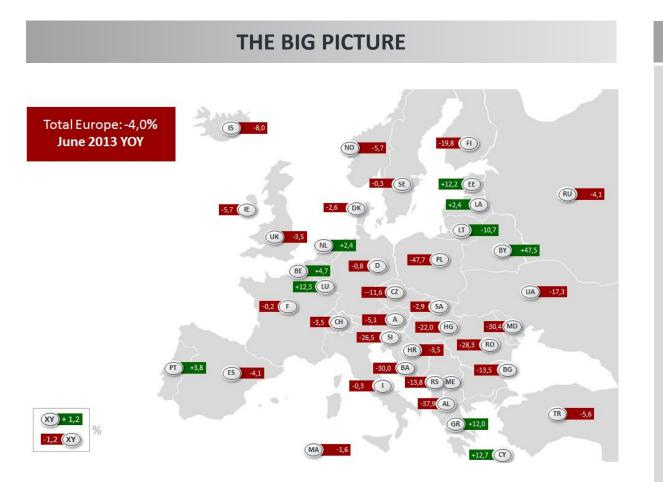






## **European Business Aviation departure growth in June**

There were YOY few growth spots this month; all major markets subsided, Ukraine and Turkey also slowed. There was some YOY growth in Greece, the Low Countries, and Baltic states.



#### **THE INSIDE STORY**

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For region by region analysis of business aviation activity:

- Flights gained and lost YOY and YTD
- Country market share and YOY growth of activity
- Pistons versus Jets versus
  Turboprops
- Distribution of Charter, Private and Other flights



# **Regional flow of departures between principal markets**

Notable increase in German domestic trips were up. French connection mostly up. But the most significant declines were domestic France, France-UK and France-Switz connections.



#### THE INSIDE STORY

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#### For traffic flows:

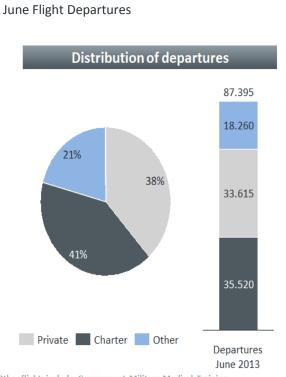
- Zoom in on countrycountry traffic flows
- Trends incoming flights from Middle East, Africa, BRICs
- All global ICAO region connections with European area
- Europe's most flown charter & private flight O&Ds, YOY



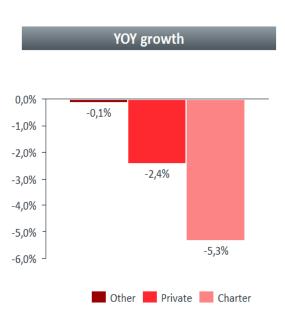
# Activity by flight filing (mission), June

THE BIG PICTURE

There was a larger relative and absolute drop in charter flights than private or other flights in June YOY. Charter flights narrowly outsized private flights







# **THE INSIDE STORY For region by region:** Each of last 12 months' private and charter activity Analysis of sector length growth by aircraft size segment and seat

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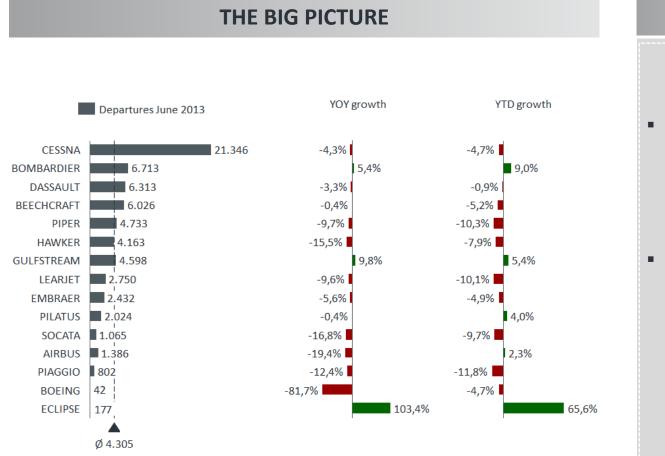
 Distinction between intra and outbound Euro region activity

capacity segment



# Airframe OEM performance and market shares

Bombardier and Gulfstream stood out as the only OEM fleets gaining significant activity in June. ADVANCE Pilatus and notably Airbus activity fell off YOY. Hawker aircraft had a poor month relative to 2012.



#### THE INSIDE STORY

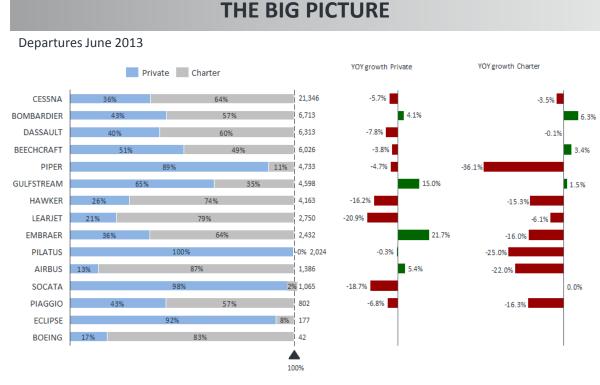
#### For OEM providers

- YOY activity growth in each size segment, for each leading Jet, Turboprop and Piston Airframe OEM.
- Airframe and Engine
  OEM performance and market share by flight
   hours, and
   charter/private flight
   activity breakdown

Note: Only Charter and Private flights are considered

# Number of departures by aircraft segment and trip category

Gulfstream aircraft flights up, mostly in private, Bombardier mostly in charter. Beechcraft posted gains in charter, Embraer and Airbus in Private. Biggest decline: Hawker private flights.



Note: Only Charter and Private flights are considered



month YOY change in activity

THE INSIDE STORY

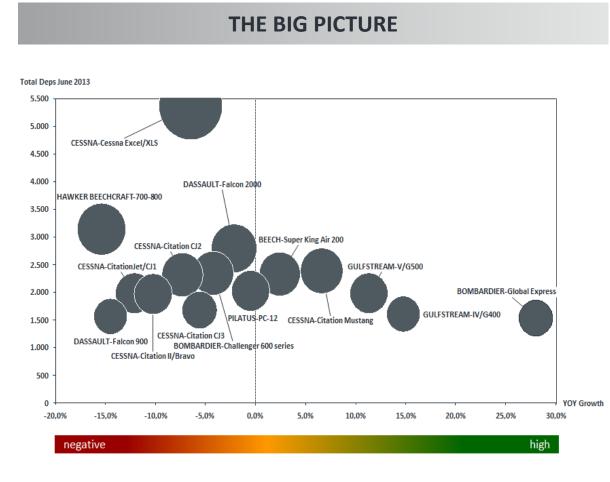
 Track-back on each segment share of private & charter



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# Top 15 Aircraft activity, by flight departures YTD

Three ULR jets, a VLJ and a turboprop were up YOY, otherwise demand fell for popular aircraft, with notably large declines in activity for the Falcon 900 and Hawker 700-800 series.



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For Aircraft Types (Jets, Turboprops, Pistons):

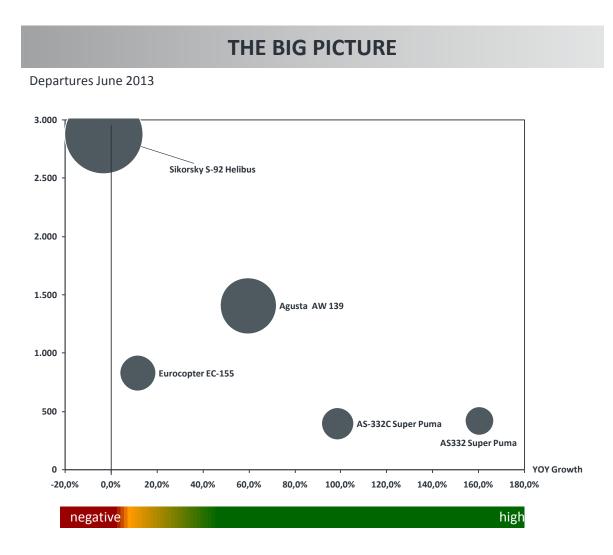
- Focus on total departures, activity growth and market share in Charter flights
- Focus on total departures, activity growth and market share in Private flights
- Across whole fleet, zoom in on fastest and most significant winners and losers

Note: Only Charter and Private flights are considered

THE INSIDE STORY

# **Off-shore Heli departures by Top 5 types**

Off-shore helicopter activity increased YOY in June for all OEMs except market leader Sikorsky. The Super Puma derivatives more than doubled utilisation YOY.

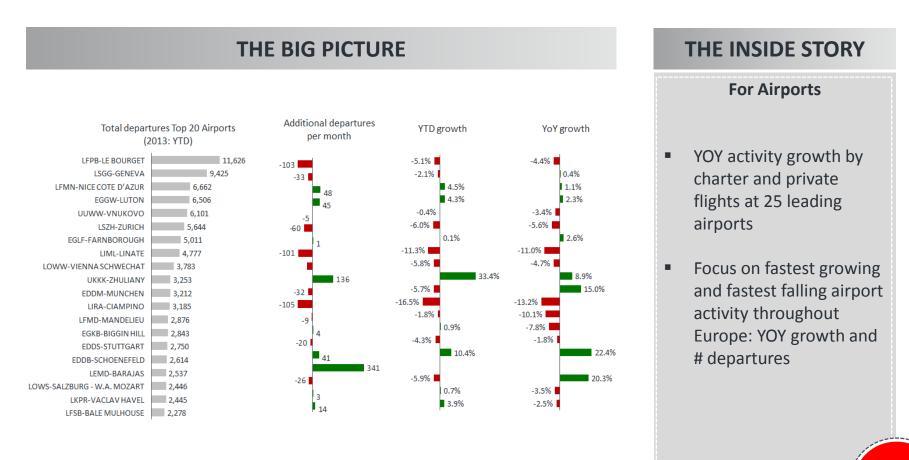




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## **Top 20 Airport departures**

Major YOY gains at LOWS and EDDB, UKKK and EDDM. At the top, EGGW continues to grow, while LFPB lost considerable activity. Otherwise, big YOY declines at LIRA, LFMD and LIML.



Note: Only Charter and Private flights are considered

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#### WINGX Customized Research

We can adapt our aggregate market analysis to address your specific information needs.
 These may concern specific route monitoring, operator fleet analysis, fuel supply potential,
 FBO passenger throughput, landing fee analysis, or aircraft type performance analysis.

#### WINGX Survey and Forecasts

With our industry-leading database and industry-wide contacts, we can help you challenge assumptions with market survey, and use the feedback to explain market trends, anticipate new opportunities and build accurate revenue forecasts.

#### WINGX Strategic Consulting

 Our team have held senior operational and commercial roles in the industry, and we can combine our experience and data sources to advise your business on new market opportunities, competitor threats, strategic planning and financial forecasting.



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# Definitions



- > The charts illustrated in this analysis source data from national business aviation associations, Eurocontrol, and the FAA, covering 50 European, Middle Eastern and North African national territories and the United States.
- > All data analysis is carried out by WINGX Advance through our proprietary activity tracking methodology.
- > Illustrated flight activity analysis pertains to all IFR registered flights within Eurocontrol and FAA territories and between Eurocontrol territories and the rest of the world.
- > Flights within Eurocontrol territories are referred to as "EU domestic", flights between these territories and the rest of the world are defined as "long haul".
- > The analysis covers all business aviation aircraft categories: Jets, Turboprops and Pistons, equating to 281 ICAO aircraft types. We also cover helicopters employed on off-shore operations.
- > Coverage of business jet types used by commercial airlines is not comprehensive, but does capture, for example, Embraer Legacy (ERJ135) Bombardier 850 (CRJ200), A318 Elite, Airbus 319 and BBJ3 business aviation flights.
- > Jet aircraft activity is segmented by cabin/range capability: Bizliner, Ultra Long Range, Super Mid Size, Mid Size, Super Light, Light, Entry Level, Very Light. All European off-shore operating helicopter types are also included.
- > Utilisation of all aircraft is also categorised by Airframe OEMs. We also track business jet engine utilisation by OEM.
- > The analysis, as indicated, covers all types of private and commercial (charter) departures. We also indicate the additional activity components corresponding to "other" flights (Government, Training, Military, Medical).
- > Aircraft utilisation is measured by number of flight departures and the related number of flight hours. Our analysis does not include Overflights. We do include arrival flights from all global ICAO regions into Europe.
- > The analysis is shown for the preceding calendar month; it is compared to the previous year same month (YOY or Year on Year), and to the current total activity for the year (YTD or Year to Date).

#### **DISCLAIMER:**

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