# **BAM** SEPTEMBER-2014 BUSINESS AVIATION MONITOR







# » The industry's best reference for a snapshot analysis of market activity «

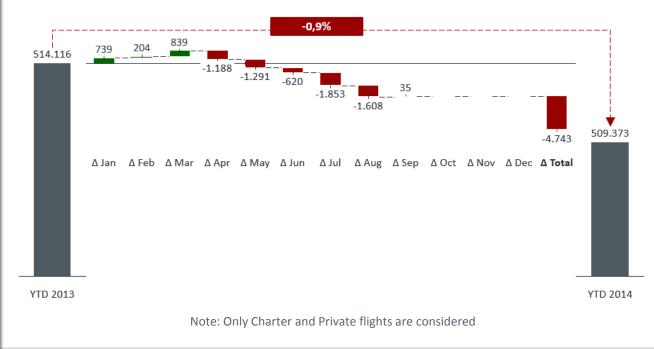
## THIS BAM: EUROPE

1

2

## Year to Date analysis of departures

September's activity brings the negative trend since April to a halt, leaving the market just under 1% down for the year, equivalent to 4,734 fewer flights than 2013 YTD.



## THE INSIDE STORY

For the European and peripheral Nth Africa and Middle East market:

- Analysis of key factors influencing this month
- Monthly YTD analysis departures & hours
- 5 year growth path for private and charter flights
- Analysis by fleet, aircraft segment and aircraft type

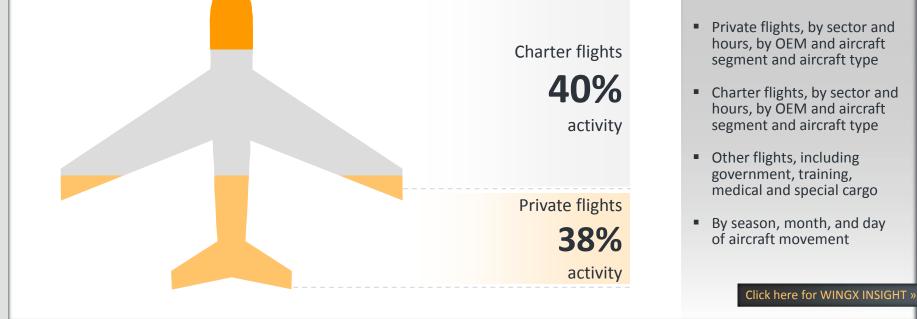
Click here for WINGX INSIGHT »

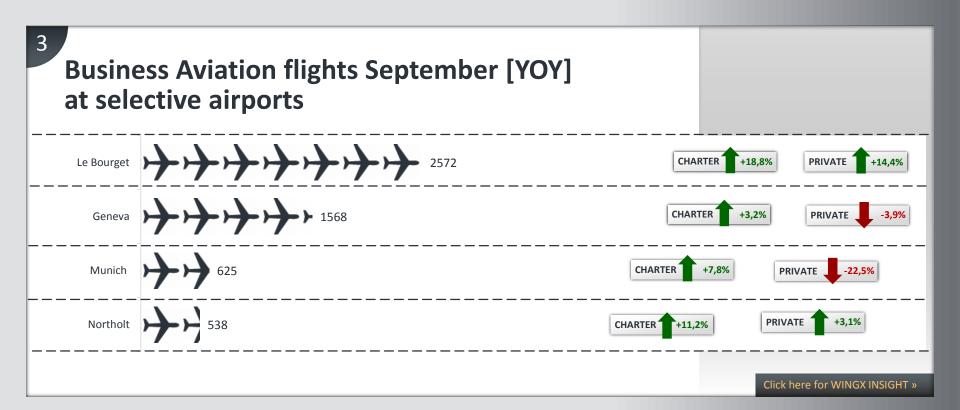


others 22% activity

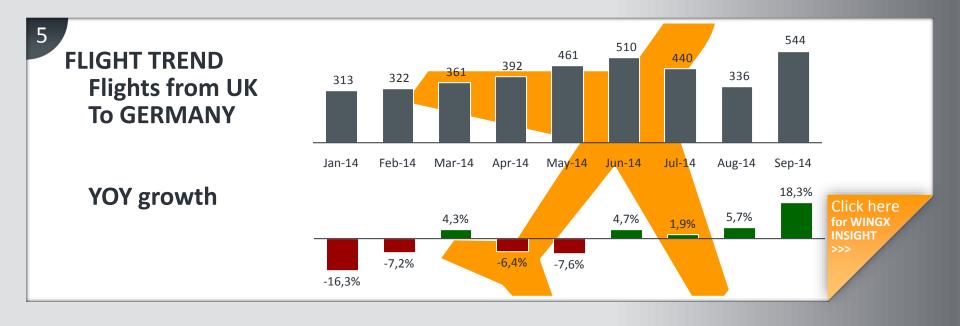
## **COMMENT:**

For all city pairs, airports, country connection, see the trend and value of:













Aircraft activity Type, OEM, tail, register, age, location, hours, cycles, sector pattern, routing	Airport movements Connections, m operators, sease trends, handling demand, fuel up	ain Seasonality by year, onal week and time of day, g mission type,	Operator analysis Aircraft fleet, type, certificate, age, activity ranking, key city pairs, airport ba		
AIRPORT TRACKER		<ul> <li>» Movement trend</li> <li>» Competing airpot</li> <li>» Pricing benchmat</li> <li>» Revenue models</li> </ul>	rts / FBO	CUSTOMERS » Aircraft operators » MRO providers » OEMs	
FUEL UPLIFT		<ul> <li>» Fuel needs by air</li> <li>» Utilisation analys</li> <li>» Uplift hot spots</li> <li>» Market opportur</li> </ul>	sis	<ul><li>» Financial institution</li><li>» Ground operations</li></ul>	
MRO ANALYSIS		<ul> <li>» Fleet size / age an</li> <li>» Utilization trends</li> <li>» Facilities pricing</li> <li>» Market sizing</li> </ul>	-	DATA SOURCES <ul> <li>» US FAA</li> <li>» EUROCONTROL</li> <li>» National ANSPs</li> </ul>	
CHARTER MARKET		<ul> <li>» Market pricing re</li> <li>» Passenger trends</li> <li>» Key route trackin</li> <li>» Revenue potentia</li> </ul>	g g	<ul> <li>» BizAv associations</li> <li>» Aircraft operator surveys</li> <li>» FBO surveys</li> </ul>	
<b>DETAILED AGGRE</b> industry cycle q-q a of activity; all; priva	nalysis ite; charter	review of this month comp to last 5y same month	ared last 12m evo total hours o		
<b>INSIGHT INTO SPECIFIC REGI</b> activity by country europe; nth africa; middle east		NAL ACTIVITY flights shown by jet; turbo; piston, by charter; private		market share and ytd m-m evolution of activity	
INSIGHT INTO KE evolving trends in c between all euro m	onnections	CITY PAIRS incoming flight trends from major global regions		ost popular ivate city pairs yoy	
DEMAND FOR CO	nent; by	RCRAFT TYPES market share and yoy chang top aircraft ch & private	ge ytd hours ga all leading a	ined and lost	
demand by ac segmesector; oem charter	, private			- -	

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